|  |  |
| --- | --- |
| Kareela Golf & Social Club | (02) 9521 5555    January, 2015 |  |
| Kareela Kronicles |
| Contents  President’s Report 2-3  General Manager’s Report 4-5  Ladies’ Golfing News 6  Men’s’ Golfing News 7  What’s on 8 |
|  |
|  |
| Proudly Sponsored By |
|  |

|  |  |  |
| --- | --- | --- |
| President’s Report  2 | | |
| Welcome to the first issue of Kareela Kronicles for 2015.  The club industry is experiencing a difficult time with a number of golf clubs merging with larger sporting clubs or RSL’s to reduce costs and overheads. Our financial position at present is sound, however we are not being complacent by thinking in the future this could not could happen to our Club. We are making some changes to raffles and entertainment, outlined by the General Manager in this issue, in order to attract more people. Improvements to the golf course are ongoing. |  | |
|  |  |  |
|  | | |
| *During January we had 128 new social and 6 new golfing members joining the Club with membership now just under 5000.*  Neil Morrison |  | |
|  | Over the past 7 months Course Operations have also suffered with the course being closed for 27 days or part days due to wet weather. These closures have impacted directly on course income and indirectly on club income.  Last year members were able to use points accumulated throughout the year to pay their annual fees. This strategy cost the Club just under $60,000 in cash flow at the beginning of 2014/2015, consequently at our most recent Board meeting it was decided that members would no longer be able to use points to pay their fees come renewal time. As a reminder points can be used anywhere in the Club including the bar, bistro, pro-shop and even to pay green fees and cart hire.  Our Course Superintendent, Steve Thompson resigned, for personal reasons, late January after only eleven weeks in the position. Steve made some significant improvements to course practices and procedures during his short stay. Matt Longworth who was our 2IC has stepped into the breach and has vowed to keep up the high standard. The replacement for Matt as second in charge is Steve Foster, also from The Ridge. | |
|  |  | |

|  |  |
| --- | --- |
| 3 | |
| Neil Morrison |  |
|  |
|  |
|  |
|  |

Following a number of delays, caused by weather and postponement of new irrigation works (on a number of occasions), renovations to the teeing area for the 8th hole are nearing completion. It is planned to open the tee for competition play from the 7th of February although laying turf on the new areas of the tee will not take place until Monday the 9th of February.

Completion of the 8th will enable our volunteers to concentrate their efforts on the 11th. The next stages of this project is to build a retaining wall on the northern end of the existing tee and construct a concrete path to the west of the existing tee and behind the new tee linking up with the existing path. The clay base of the new tee will be topped with gypsum then good soil and covered with couch grass. Widening of the south eastern section of the existing tee and relocation of furniture will follow.

Many thanks to the volunteers who turn up each week to work on these projects and many others such as the 60 meters extension to the path on 5, laying new turf and removing trees that inhibit the growth of our tees and greens. The work undertaken by this group really makes a difference.

|  |
| --- |
| 4  General Manager’s Report    As President Neil has alluded to in his monthly message, the club loyalty program will no longer be able to be used for club membership.  This decision might be an inconvenience for a few members but the decision was made in the best interest of the club. There have been a few members who have sited budgetary issues with paying the full amount of their membership when it falls due. In order to alleviate this problem, the club for the last couple of years has been running a successful pay by the month scheme. The scheme is very easy to implement and all relevant information is available at reception. There were a number of contributing factors to this decision being made by the Board; my job is to keep you well informed of what you **can** use the program (your member points) on. All purchases can be redeemed off your card and if you don’t have the full value of the purchase the balance can be paid for in cash.  **PRO SHOP**  Your member points can be used for all aspects of operation in the pro shop. You can use your points to pay for your green fees, cart hire, consumable purchases (i.e. food and drinks, tees, balls, etc.), clothing, and hardware purchases. This enables you the member to keep your cash in your pocket giving you some extra disposable income.  **BAR**  Your member points can be used for all bar purchases in all bar areas. Not only do you have the advantage of keeping your cash in your pocket you also get the added extra of the five cents in the dollar rebate. For example a member schooner costing $4.60 is actually redeemed off your card at 455 points or cash equivalent $4.55. All purchases can be made with points from a solitary soda water up to a large round of drinks or bottles of wine.  **RESTAURANT**  Your member points can also be redeemed in LT’s Bar and Grill. While this is still a dollar for dollar cost to the club, it was decided to maintain this facility so that the members have sufficient avenues to expend their points. The advantage to the club is obviously the added bonus of you the member patronising your facility i.e. bar services etc.  Dennis Skinner |
|  |
| **STORE CARDS**  You can use accumulated points to purchase off site store cards (Coles Myer, Woolworths, Caltex etc.) these purchases have a minimum spend and a loaded rebate. For example the minimum purchase is $250 worth of cards which have a point redemption value 30000 points ($300).  **TAB/KENO**  You can also use your points to participate in TAB and KENO. Just withdraw the nominated points you wish to spend at the kiosk. Tickets are not redeemable until initial transaction is complete.  **SHOWCASE**  The old change bar position has been converted to a showcase/ golf draw facility. There have been a number of giftware items purchased that points can be redeemed for. As well as giftware you can also purchase Alcohol to take off the premises. The showcase is not limited to the items on display and we have had a sign up for quite some time stating we can get in any item you wish to purchase. Just last year one of our social members who had a significant amount of points to expend before June 30 asked for a chain saw which was duly purchased for him.  **SUMMARY**  The subscription component of the business is the clubs major cash injection each year. It was decided to increase this cash holding by 60k which is the component of fees paid by points. This other reason is that the flow of points around the club will stimulate our internal economy by increasing member patronage.  **FYI**  **Water project**  Kareela Golf and Social Club has had dialogue with both candidates for Miranda (state election). Both parties were very receptive about our project to water the golf course.  There was a clear indication from both major parties that they support the project and will do whatever they can to further our cause with the state government and other associated departments.  **FRIDAY NIGHT RAFFLE**  There will be changes coming to the Friday night raffle. The club will be reintroducing the major raffle. There will be in excess of 50 prizes with two major prizes each week, culminating in a monthly draw.   |  |  |  | | --- | --- | --- | | 5 | | | | Dennis Skinner | |  | |  | | |  | | |  | | | Ladies Golfing News | | | Welcome to the start of our 2015 golfing competition.  We open on Tuesday 3rd February with an Individual Stableford and the start of the Eclectic, Gobbler, Birdies and consistency competitions which will be run over the year.  This is followed up with an Individual and 4BBB then the first of our Women’s Golf medal rounds.  Our summer competition which was sponsored by Southern Optical was a great success. The winners were:-  Division 1. Yvette Rochford (16) 109. R/U Elsa Hocking (14) 108.  Division 2. Lynne Matthews (45) 109. R/U Lorraine Baker (32) 103.  Well done girls.  If you are interested in playing Pennants please see me. Denise Field will be handling the away games, Deirdre Smith the Eclectic, Cath McElroy the consistency and Sue Schwarz will be handling all draws and medal rounds.  The course is closed for coring on Tuesday 10th March and 8th September. However we will be playing our normal competition on Thursday 12th March and 10th September instead.  Local Rule  There is a new Local Rule in force for the 9th hole. Please make sure you read it before you start your game.  Keep moving, be kind to each other and enjoy your golf. | | | | |  | 6 | | | | Lesley Aston | | | |  | | | |  | | | |  | | | | |
| There is a few things to mention  Night golf, everyone enjoyed themselves and it encouraged a few new people to play golf in a different way. Due to the great turn out there will be another night golf session on a date to be confirmed.  Charity day is on Friday May the 1st bookings can be made at the pro shop.  Pro Am date is Friday the 20th of November bookings for this will be at the pro shop  Pennants has started and the Mixed are halfway through their season at this stage they are hanging in there with a chance of going through to the next stage. The Major pennant team has just started and the Business Ladies is about to start I would like to wish both teams the best of luck and we hope for the same success as last year.  Match play draw has been completed for all grades and the time sheet has been updated for this weekend.  Hit em straight happy golfing.   |  |  |  | | --- | --- | --- | | 7 | | | | Greg Harding | |  | | Men’s Golfing News | | |  | | | What’s on at Kareela Golf & Social Club? | | | * February 14th – Valentine’s Day * February 28th – Wanted! Bon Jovi Cover Band * March 13th – Comedy Festival * March 28th – Ultimate Pink Show * March 29th – Easter Egg Raffle * April 2nd – Major Easter $2000 Seafood Raffle * April 3rd – Easter Friday Meat Raffle * April 5th – Easter Sunday Meat Raffle * April 25th – ANZAC Day * May 1st – Charity Golf Day * May 3rd – Mother’s Day * May 24th – Music Festival | | | 8  Kareela Golf & Social Club  1 Bates Drive Kareela, 2232  (02) 9521 5555  (02) 9521 7441  contact@kareelagolf.com.au  Find us on the Web:  www.kareelagolf.com.au | | | | | http://www.lexusofsutherland.com.au/static/cms/images/homepage/Dealerlogo_372x33_Sutherland.png |  | | | |  | | | |  | | | |  | | | | C:\Users\Jackson\Documents\Big Screen Slides\winter wedding.jpg | | | | |